Status Revised 8801765 Ver# 7

Traffic Order# 35844

Printed: 10/05/2012 9:41 AM Last Received: 10/05/2012 9:23 AM

Rep Firm

Sales Office (

Salesperson (

Showing Buylines: All Lines

KLAS-TV LAS VEGAS Station

Advertiser () OCEQUERA, JOHN Product OCEOUERA/CON/DEM

Estimate# 1184

Rep Order#

EC'd Yes

Maura Gilroy Buyer

Phone# Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates **Hiatus Weeks** 104/111/1184

09/25/2012 - 10/01/2012

Salesperson Phone#

202-872-5880

) WASHINGTON

) MIKE JONES

Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$14,275

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	500A-600A	8 NEWS NOW AT 5A	:30	\$145.00	09/25-09/28	2	1	2	\$290.00	
	2	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$245.00	09/25-09/28	3	1	3	\$735.00	
	3	TU-F	700A-900A	CBS THIS MORNING	:30	\$125.00	09/25-09/28	4	1	4	\$500.00	
	4	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$175.00	09/30-09/30	1	1	1	\$175.00	
	5	SU	830A-900A	FACE THE NATION	:30	\$225.00	09/30-09/30	1	1	1	\$225.00	
	6	TU-F	900A- 1000A	LIVE! WITH KELLY	:30	\$250.00	09/25-09/28	2	1	2	\$500.00	
	7	TU-F	1000A- 1100A	PRICE IS RIGHT	:30	\$350.00	09/25-09/28	2	1	2	\$700.00	
	8	TU-F	1100A- 1200P	YOUNG & RESTLESS	:30	\$425.00	09/25-09/28	2	1	2	\$850.00	
	9	TU-F	1200P- 1230P	8 NEWS NOW AT NOON	:30	\$225.00	09/25-09/28	2	1	2	\$450.00	

1 of 3

Rep Order# 8801765 EC'd Yes Traffic Order# 35844 Ver# 7 Status Revised **Printed:** 10/05/2012 9:41 AM 2 of 3 Last Received: 10/0 Showing Buylines: All Lines 10/05/2012 9:23 AM

Station K Advertiser Product Estimate# Buyer Phone# Fax#		iser t	KLAS-TV LAS VEGAS () OCEQUERA, JOHN OCEQUERA/CON/DEM 1184		Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 104/111/1184				Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
			Maura Gilroy			Flight Dates 09/25/2012 - 10/01/2012 Hiatus Weeks			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
L		Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
- T		10	TU-F	1230P- 100P	THE BOLD AND THE BEA	UTIFUL	:30	\$325.00	09/25-09/28	2	1	2	\$650.00	
		11	TU-F	200P-300P	THE TALK		:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
		12	TU-F	300P-400P	ELLEN		:30	\$325.00	09/25-09/28	3	1	3	\$975.00	
		13	TU-F	430P-500P	430P NEWS		:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
		14	TU-F	500P-630P	8 NEWS NOW ROTATION		:30	\$375.00	09/25-09/28	3	1	3	\$1,125.00	
		15	SA	700P-800P	ET WEEKEND		:30	\$135.00	09/29-09/29	1	1	1	\$135.00	
		*16	SU Sales Rem V7 Commen	ark: V	60 MINUTES 7 . Spots/week Changed		:30	\$1,100.00	09/30-09/30	0	0	0	\$0.00	
		17	SU	800P-900P	AMAZING RACE 21		:30	\$1,600.00	09/30-09/30	0	0	0	\$0.00	
		18	TU-F	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$500.00	09/25-09/28	2	1	2	\$1,000.00	
		19	TU-F	1135P- 1237A	LATE SHOW W/LETTERMA	И	:30	\$175.00	09/25-09/28	2	1	2	\$350.00	
		20	М	700A-900A	CBS THIS MORNING		:30	\$165.00	10/01-10/01	1	1	1	\$165.00	
		21	F	1000P- 1100P	BLUE BLOODS		:30	\$1,600.00	09/28-09/28	1	1	1	\$1,600.00	
		22	TU-F	500P-630P			:30	\$375.00	09/25-09/28	4	1	4	\$1,500.00	

Buyline Comment: NEWS

Traffic Order# 35844 3 of 3 Rep Order# 8801765 Ver# Status Revised Printed: 10/05/2012 9:41 AM EC'd Yes 10/05/2012 9:23 AM

Last Received: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS) GMMB Rep Firm Agency (

Sales Office () OCEQUERA, JOHN 3050 K ST NW) WASHINGTON Advertiser (Product OCEQUERA/CON/DEM WASHINGTON, DC 20007 Salesperson () MIKE JONES Estimate# 1184 Agency C/P1/P2/E 104/111/1184

Buyer Maura Gilroy Flight Dates 09/25/2012 - 10/01/2012 Salesperson Phone# 202-872-5880

Phone# Hiatus Weeks Salesperson FAX# 202-872-0263

Fax# Spots/Week # of LT Ln Day Time Program Len Rate Dates Total Total Cost Daypart Weeks Spots ----_____ -----23 TU-F 430P-500P :30 \$300.00 09/25-09/28 3 1 3 \$900.00 Buyline Comment: NEWS SA 530P-600P \$250.00 09/29-09/29 1 1 1 \$250.00 24 :30

--- REPORT TOTALS---

Report Totals: 46 / \$14,275.00

--- SALES MONTHLY TOTALS---

Sep 12: 45 / \$14,110.00 Oct 12: 1 / \$165.00

Buyline Comment: POLITICS NOW

Sales Totals: 46 / \$14,275.00 Station Totals: 46 / \$14,275.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$47,583 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0% 08 0% 5% 0% KVCW KVMY KVVU UNKN

Books FEB11 Demos RA35+